



## **SatLink Brings Hope Channel to Africa**

### ***SatLink Expands Hope's Global Coverage with GlobalView Networks***

Jerusalem – May 27, 2008 – SatLink Communications Ltd., the fastest growing teleport in 2007 according to The World Teleport Association, announced today the launch of Brazilian spiritual channel, Hope Channel's Novo Tempo (Canal de Esperança TV) in the Portuguese language to Africa. SatLink is partnering with GlobalView Networks to broadcast this channel to African audiences on the Intelsat 10 satellite.

Hope Channel is a family friendly television network spanning the globe with eight global channels. Its Portuguese channel, Novo Tempo, broadcasts from Jacarei, Brazil. Novo Tempo's programming is produced in Brazil and viewed on over 165 cable outlets, more than 50 television rebroadcast stations, satellite, and internet. Now, with SatLink's access to Africa, the channel is expanding from the Americas to reach the more than 17 million Portuguese speakers on the continent.

Networks, broadcasters and channels from around the globe, like Hope Channel, are joining SatLink due to its capabilities to provide channels with worldwide coverage. With its Middle East teleport's more than 70 antennae and a fully linked global fiber network, SatLink offers an effective solution for global content distribution.

According to Brad Thorp, President of Hope Channel, "The African market can now tune in to our messages of hope and love in Portuguese. With SatLink enabling us to add this important region to our broadcast reach; we believe that these messages will make a difference."

"At SatLink, we bring clients a total global content distribution experience. With more channels reaching out to wide-spread audiences, our platforms reach across the globe to fit their needs," commented David Hochner, CEO of SatLink Communications. "We are proud that Hope Channel has chosen to transmit with us and look forward to more dynamic international channels joining our growing neighborhoods worldwide. "

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**About SatLink Communications Ltd.** - SatLink is recognized as a pioneer in global satellite communications services. It is a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around, Channel Management, Production, SNG & Fly Away, Hub Hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering five continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird 8, AsiaSat 2, Eutelsat W2, Eurobird 9, Hellas Sat, NSS 6, AMOS and more.

For more information, please visit [www.satlink.tv](http://www.satlink.tv)

**About Hope TV** – Established in 2003, the Hope Channel network broadcasts to every continent via satellite and is distributed widely by terrestrial rebroadcast, cable, internet and

direct-to-home TV. The Hope Channel network focuses on contemporary issues and brings positive programming to the entire family. Each channel is custom designed to provide family friendly programming to diverse cultures and languages. Hope Channel is good for families and society. For more information, please visit: [www.hopetv.org](http://www.hopetv.org)

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