



GlobeCast takes Brazilian television giant to Asia

Rede Record Internacional extends its relationship with GlobeCast and satellite service provider SatLink to reach out to audiences in Asia

Sunrise, Florida – 21 May 2008 – Content management and delivery company GlobeCast has signed a deal with Brazilian television giant Rede Record Internacional TV to launch its exclusive channels across the Asian Continent via SatLink's AsiaSat 2 MCPC (Multiple Channels per Carrier) platform.

Since 2006 GlobeCast, a subsidiary of France Telecom, has provided Rede Record Internacional TV with distribution across Europe on the Astra 1L satellite. The companies have now extended Rede Record's reach in Asia by working with SatLink Communications Ltd., the fastest growing teleport in 2007 according to The World Teleport Association.

The international signal will be downlinked by SatLink, for turnaround to its AsiaSat 2 MCPC platform. AsiaSat 2, located at 100.5 degrees East, provides unprecedented regional penetration, covering a total of 53 countries and regions in Asia, the Middle East, Eastern Europe and Africa.

Rede Record Internacional, which is available in the United States, Canada, Europe and Africa, produces a wide range of programming aimed at Brazilian expatriates and those interested in Brazilian culture. As demand for global channels continues to grow across Asia, the deal will make Rede Record Internacional's programmes available to audiences throughout the region's major markets including China, Japan and India.

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GlobeCast (www.globecast.com): a subsidiary of France Telecom, is the leading global provider of content management and worldwide transmission services for professional broadcast delivery. The company operates a secure global satellite and fibre network to manage and transport 10 million hours of video and other rich media each year, providing ingest, aggregation, transmission and repurposing of content for delivery to direct-to-home satellite platforms; cable, IPTV, mobile and broadband headends; as well as corporate and digital signage networks. GlobeCast's fleet of SNG trucks deploys globally to support coverage of the biggest news and sporting events each year in SD and HDTV formats. Borders are non-existent when it comes to GlobeCast's services, thanks to the company's 11 teleports and technical operations centers as well as its 17 offices in Europe, North and Latin America, the Middle East, Asia, Africa and Australia.

About SatLink Communications Ltd.- SatLink is recognized as a pioneer in global satellite communications services. It is a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around, Channel Management, Production, SNG & Fly Away, Hub Hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering five continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird 8, AsiaSat 2, Eutelsat W2, Eurobird 9, Hellas Sat, NSS 6, AMOS and more.

For more information, please visit www.satlink.tv