



MTV Networks International Selects SatLink Communications To Broadcast Nickelodeon Polska

Viacom Subsidiary Broadcasts over HotBird To Enter the Market

Jerusalem, Israel. – July x, 2008 – SatLink Communications Ltd., the fastest growing teleport in 2007 according to The World Teleport Association, announced today that Viacom's MTV Networks International has chosen the company to broadcast its newly launched channel, Nickelodeon Polska. SatLink is transmitting the channel on its MCPC (Multi Channel Per Carrier) platform on Hotbird 8 at 13° East for Digital-To-Home (DTH) digital broadcast.

Nickelodeon Polska (www.nick.com.pl), a Polish-language channel is targeted at the viewers aged 2 to 12 years. It includes a mix of international content („SpongeBob Squarepants”, „Dora the Explorer”, „Jimmy Neutron”) from its parent channel, as well as local programming, such as a kids dance show, `Dancing Nick` and `Drawing School`.

According to Izabella Wiley, Vice President, General Manager, MTV Networks Polska: *“SatLink`s offer was highly competitive and compliant with our requirements. We have high hopes for Nickelodeon brand in Poland. MTV Networks Polska looks forward to other projects with SatLink in the future.”*

“We are excited that MTV selected SatLink to transmit their new Nickelodeon offering to the growing Polish market. They add to our expanding Eastern and Central Europe channel environment,” commented David Hochner, CEO of SatLink Communications. *“2008 is shaping up to be a great year for SatLink as we expand and establish our clients' presence around the globe throughout Europe, Asia, Africa and North America.”*

Hot Bird 8 is the largest and most powerful broadcast satellite serving Europe, North Africa and the Middle East. By the end of 2006, the HotBird constellation had broken the 1,000 TV channel barrier and reached over 121 Million households.

To watch Nickelodeon Polska on HotBird 8:
HotBird 8: 13° East

Downlink frequency: 11470 MHz
Polarization: Vertical
Transponder: 14

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About Satlink Communications Ltd.- SatLink is recognized as a pioneer in global satellite communications services. It is a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around, Channel Management, Production, SNG & Fly Away, Hub Hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering five continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird 8, AsiaSat 2, Eutelsat W2, Galaxy25, Eurobird 9, Hellas Sat, NSS 6, AMOS and more.

For more information, please visit www.satlink.tv

About MTV Network International - MTV Networks International includes the premier multimedia entertainment brands MTV: Music Television, VH1, Nickelodeon, TMF (The Music Factory), VIVA, Flux, Paramount Comedy, Comedy Central, Game One, Neopets, GameTrailers, Shockwave, Addicting Games, Atom Films and Xfire. MTV Networks' brands are seen globally in 520 million households in 162 countries and 33 languages via more than 150 locally programmed and operated TV channels and more than 350 digital media properties. The company's diverse holdings also include interests in television syndication, digital media, publishing, home video, radio, recorded music, licensing & merchandising and two feature film divisions, MTV Films and Nickelodeon Movies. MTV Networks is a unit of Viacom Inc. (NYSE: VIA, VIA.B).

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