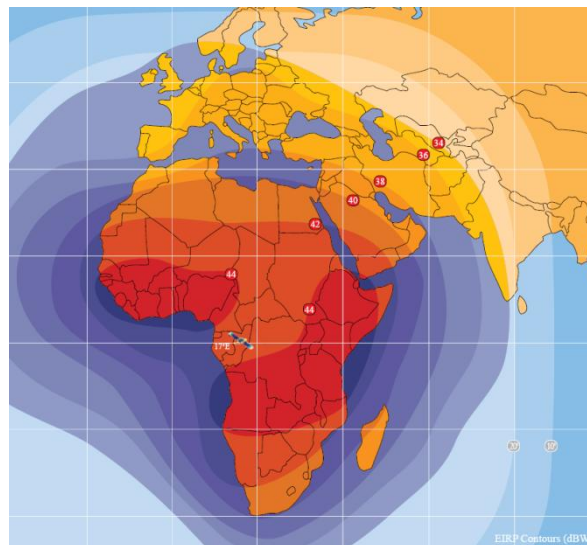


SatLink Launches AMOS-5 Satellite Platforms for African content distribution and Direct-To-Home viewing

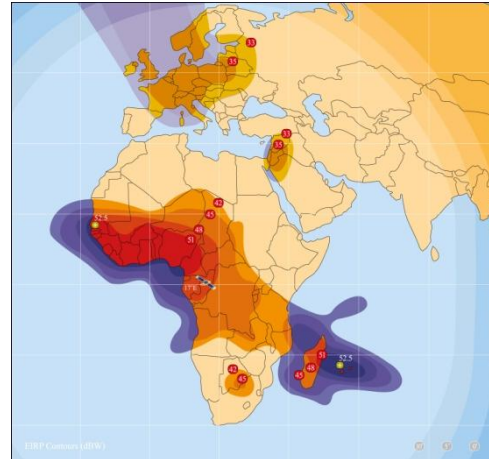
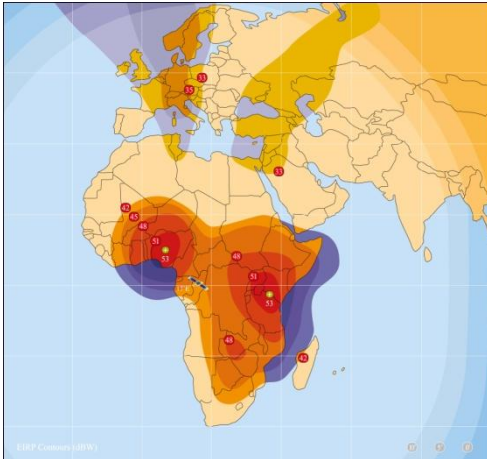
International and local broadcasters' gateway to Africa with strong C-band and Ku-band Platforms

Jerusalem – 1st February, 2012: SatLink Communications Ltd., a leading teleport providing global satellite services, has today announced that it has launched operations on the new AMOS-5 Satellite across Africa, on 17° East, to enable broadcasters to distribute its content Direct-To-Home (DTH) or via Cable TV, DBS, DTT, MMDS, Mobile TV and IPTV partners across the continent. The service, which is launched on the 1st February 2012, is available on the Pan African C-band coverage in DVB-S and DVBS-2 and additional two Ku-Band MCPC (Multi Channel Per Carrier) platforms to serve Sub Sahara countries.

Utilising the AMOS-5 satellite pan-Africa C-band reach, SatLink will provide local African and European, Asian and American broadcasters with a robust platform for powerful video delivery across the whole continent to reach their local partners. SatLink developed a ground reception network at Africa's leading media centres in 2011, for several major broadcasters, with antennas already directed at the AMOS-5 satellite to provide an array of content including entertainment, religious, news and sports, to Africa's Pay TV's and local distributors.



The two separate Ku-Band platforms, on 17° East, will allow broadcasters to effectively distribute video content easily to Direct to Home viewers at the French speaking and central Africa regions with SatLink providing the added Playout services to localise the customer's TV channel to suit African market demands. The powerful transmission will extend reach to Africa's emerging broadcast markets including Nigeria, Kenya, Tanzania, Ghana, DRC, Mozambique and Uganda.



The C-band and two Ku band platforms will take advantage of SatLink's Global Satellite and Fibre Network, its end-to-end broadcast solutions including the Uplink, Downlink, Turnaround and added value broadcast services, as Playout, content management and encryption (CA) solutions to maximise the broadcaster's flexibility in achieving the desired market reach.

David Hochner, CEO of SatLink, commented: "The African region is a rapidly expanding and exciting market, with increasing numbers of our customers keen to expand their reach and audiences within the region. Combining our expanding operations in Africa with the AMOS 5 C-band and Ku-band platforms together with our global satellite and fibre infrastructure and unrivalled strategic location means that SatLink is a true partner to deliver content throughout all African regions and beyond."

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About SatLink Communications Ltd. - SatLink delivers your content to every corner of the world. Recognized as a pioneer in global satellite communications services, SatLink is among the world's 15 top independent teleports and a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around in SD, HD & 3D, Playout facilities, Production, SNG & Fly Away, Hub Hosting, iDirect VNO hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering five continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird, AsiaSat 5, Galaxy 19, Astra 4A/ Sirius 4, Eurobird 9, AMOS-5, Atlantic Bird 4, and more.

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