



## **SES WORLD SKIES and SatLink Expand Collaboration**

### ***New Fiber Line Furthers Connectivity Between SES and SatLink Teleports; Expands Reach for Asian, African, Middle Eastern, American and European Clients***

**Jerusalem and Manassas, VA. - December 7, 2009** – SatLink Communications Ltd. and SES WORLD SKIES announced today the launch of a new DS3 fiber link connecting their teleport facilities. The new link allows SatLink client's direct access to SES WORLD SKIES' U.S satellite fleet while also enabling SES WORLD SKIES to further expand the reach of its satellites covering Europe, Africa, Asia and the Middle East.

This collaboration strengthens the two companies decade-long relationship and is expected to bring additional business opportunities to both companies. For SES WORLD SKIES, the connection represents an additional means to extend the reach of SES' satellite fleet in the growing Asian, Pacific, African, Middle Eastern and European markets. SatLink, one of SES WORLD SKIES key teleport partners in the Middle East region, enhances its global distribution capabilities by linking its Israel-based teleport to the Americas through SES WORLD SKIES' satellite fleet and augments its world-wide transmission capacity and global fiber network.

"We started working with SatLink in 1999 as a teleport partner. They have since successfully expanded their connectivity through other partner teleports and now to our Washington Mediaport," stated Chris Schram, VP Platform Operations of SES WORLD SKIES. "This new link allows SatLink to expand its Video, Data and IP business links into the North American marketplace, while we benefit from a reliable and easily accessed path to SatLink facilities in other regions."

"We are once again proud to strategically expand our total global content distribution experience into the North and South American markets with SES WORLD SKIES. Through their Washington Mediaport in Manassas, VA, we can offer more links and connections for our non-American clients into those huge and diverse markets," remarked SatLink CEO David Hochner.

Earlier in 2009, SatLink acquired capacity on SES ASTRA's Astra 4A (Sirius 4) satellite with a MCPC (Multi-Channel Per Carrier) platform providing Direct-to-Home reach in sub-Saharan Africa.

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### **About SES WORLD SKIES**

SES WORLD SKIES is the new global division of SES, created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 25 satellites – part of the 40 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES' unique customer-focused approach allows it to offer the best satellite solution for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. The company comprises a world-class team of customer care and technical professionals located in Princeton, The Hague, Washington D.C., Singapore, Beijing, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit [www.ses.com](http://www.ses.com) for more information.

**About SatLink Communications Ltd.** - SatLink is recognized as a pioneer in global satellite communications services. It is a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around, Channel Management, Production, SNG & Fly Away, Hub Hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering five continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird 8, AsiaSat 5, Galaxy 19, Astra 4A/ Sirius 4, Eurobird 9, Hellas Sat, NSS 6, AMOS, and more.

For more information, please visit [www.satlink.tv](http://www.satlink.tv)

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