



SatLink Communications Increases European Presence with New Eutelsat W2 Full Power MCPC Platform

Jerusalem, Israel. – February 04, 2008 – SatLink Communications Ltd., the fastest growing teleport in 2007 according to The World Teleport Association, announced today the launch of its new MCPC (Multi Channel Per Carrier) platform on Eutelsat's W2 satellite. With uplinks to the full transponder platform directly from SatLink's Middle East teleport, channels from around the globe are now able to reach the satellite's key regions over Europe, North Africa and the Middle East via SatLink's global fiber network or turnaround utilizing one of the teleport's more than 70 antennae. W2 offers channels a particularly comprehensive Balkan channel environment and penetration.

"We offer our clients a complete global content distribution solution and the addition of W2 to our platform capacity augments our existing European penetration. Reaching both cable-operators and end-users, W2 places our clients in an established channel environment," commented David Hochner, CEO of SatLink Communications.

Located at 16 degrees East, W2's Ku-band widebeam offers enhanced capability for television and multimedia broadcasting. W2 is the prime solution for the Balkan region and provides coverage spanning Europe, North Africa and the Middle East. It is one of the most popular satellites in the region for reaching cable operators, with leading channels leveraging its broadcast capabilities.

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About Satlink Communications Ltd.- SatLink is recognized as a pioneer in global satellite communications services. It is a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around, Channel Management, Production, SNG & Fly Away, Hub Hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering five continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird 8, AsiaSat 2, Eutelsat W2, Eurobird 9, Hellas Sat, NSS 6, AMOS and more.

For more information, please visit www.satlink.tv

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