



SatLink Communications Brings TV Canção Nova to Asia on its AsiaSat 2 Platform

Jerusalem, Israel. – January 7th, 2008 – TV Canção Nova, the renowned Brazilian Catholic channel, together with SatLink Communications, the fastest growing teleport in 2007, announced today the TV channel's launch into the Asian market on SatLink's AsiaSat 2 MCPC platform. With the Vatican's representatives in the Holy Land (Custodia di Terra Santa) already connected to SatLink's teleport via fiber optics, this move is yet another step in the growing relationship between the two.

TV Canção Nova is already globally present on a range of satellites, but the channel's launch to AsiaSat 2 is its first step into Asia and the Pacific region. The channel maintains a differentiated programming in the television scene, with spirituality, journalism, children's programs, events, interviews, discussions, music, entertainment, culture and promotional programs.

According to Monsignor (Mgr.) Jonas Abib, founder and president of Canção Nova Community, "To be on AsiaSat 2 is a historic mark not only for Canção Nova but for the whole Catholic Church in the world. We're proud to be able to spread out the principles of peace, love, happiness and hope to the people of all Asian countries".

David Hochner, Satlink's CEO, said "We're excited to play such a crucial role in introducing TV Canção Nova to the Asian market and look forward to continuing this successful relationship. Our AsiaSat 2 MCPC platform gives channels the opportunity to penetrate this region with outstanding results and we're glad to take TV Canção Nova there".

Located at 100.5 degrees East, AsiaSat 2 provides unprecedented regional power and coverage. The C-band beam stretches from Turkey and Egypt to Australia and New Zealand including China, India, Indonesia and other mass markets in Asia, altogether covering 53 countries and regions in Asia, the Middle East, Eastern Europe, CIS and Australasia. AsiaSat 2's excellent ground penetration guarantees instantaneous access to numerous cable operators, rebroadcasters, embassies, hotels and individual home viewers and listeners in the region.

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About **Satlink Communications** - SatLink is recognized as a pioneer in global satellite communications services. It is a leading provider of transmission solutions for Global Content Distribution over Satellite Platforms, Fiber and IP. SatLink's services include Uplink, Downlink and Turn Around, Channel Management, Production, SNG & Fly Away, Hub Hosting, Video Monitoring, IPTV and TT&C. Strategically located in the heart of the Middle East, SatLink provides access to a worldwide network covering 5 continents and has been providing its clients with flexible and cost-effective transmission solutions for close to two decades. SatLink operates a range of premier MCPC platforms including HotBird 8, AsiaSat 2, Eutelsat W2, Eurobird 9, Hellas Sat, NSS 6, Amos and more.

For more information, please visit www.satlink.tv

About **TV Canção Nova** – Celebrating its 18th anniversary, TV Canção Nova is part of one of the most important Catholic Broadcasting foundations in the world. Based in the state of São Paulo, Brazil, it covers not only the Brazilian territory, but also most of Latin and North America, Europe, and now the Asian continent. Today the programs are totally related to social and educational development and to universal values. Besides the TV network, Canção

Nova also operates with radio broadcasting, website with over 4.4 million users per month, WebTV and a magazine with over 600 thousand prints every month.
For more information, please visit www.cancaonova.com

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